



California
College
of the Arts



COA

Here's where it happens.



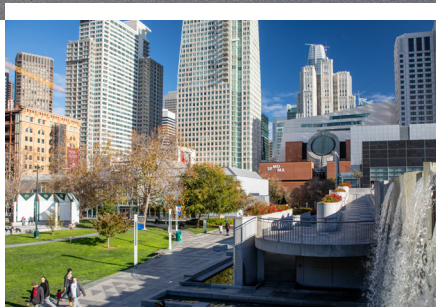


"West Coast, best coast," they say. Our backyard is beaches and redwoods (that you can enjoy all year), and our next-door neighbors are some of the world's leading museums, arts organizations, and creative industries. But the best thing about living, learning, and making in San Francisco is the vibe: A free spirit that's radical but chill. We're full-throttle fun, but also full of questions.

Here, reimagining everything is encouraged, and changing your world is an expectation. We let creativity and love lead, as we experiment and grow, together.

Radical context /

California College of the Arts (you can call us CCA!) is located in the San Francisco Bay Area, a region where opposites attract answers—where art communities, grassroots organizations, global tech companies, and STEM-inspired maker movements intersect and overlap on a daily basis.



San Francisco has a legacy
of leading the way.



/ Radical future

Our diverse perspectives guide our pursuit of addressing contemporary challenges. We are a microcosm for finding a more equitable way of life for all. And while this is difficult, sometimes ambiguous and frustrating work, it's really exciting, too.

The actions you take here, the people you meet, the projects you're involved in—or lead—are not only the launchpad for a lifelong creative career, they're the start of making a positive impact that ripples far past your individual horizon.





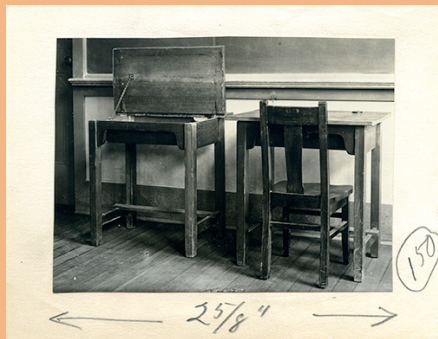
MO
ART
mo



CCA was founded in 1907 by a German immigrant, Frederick Meyer, who wanted to merge theory and practice to engage communities through the power of art and craft.

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atters

What does that even mean?



Here's an example:

In 1918, Frederick Meyer's students designed and built modular desks for students of a nearby elementary school. ← That! That's still our jam. Our approach to artmaking and design today is similarly motivated by making a difference.



A campus for a new generation

CCA is the only school like it in Northern California.

We're an AICAD school—that's the Association of Independent Colleges of Art and Design. These colleges must have accreditation from the national organization that sets discipline-specific standards for art and design degrees, as well as other relevant academic accreditation in the region. CCA = Check and check.

Plus, there's a wide range of creative career-building opportunities uniquely located in the Bay Area, and our partnerships aim to help get you in touch with them. You'll put your growing skills to the test while learning from the best.



You should attend a school that's investing in art and design education, not cutting it

CCA is expanding its San Francisco campus. It will have:

- + New student housing and dining options (opened fall 2020!)
- + Sustainable maker spaces and cutting-edge equipment
- + More opportunities to collaborate and explore disciplines beyond your major
- + Additional places to connect with visiting artists, scholars, community organizers, and industry pros



Your creativity has endless potential

Architect
Animation Studio Manager
Art Director
Art Preparator
Art Teacher
Artist

Creative Director
Creative Photography Lead
Curator
Design Director
Designer

Experience Design Lead
Film Producer
Gallery Director
Game Designer
Graphic Designer

Jeweler
Managing Editor
Museum Exhibit Designer
Photographer
Product Designer
Professor

Every industry needs creative practitioners.

CCA is ranked the best value art college, with the highest average 20-year net return on investment.*

CCA jobs,
Just to
name a few



* Source: PayScale College ROI Report for Art Schools



Skylir

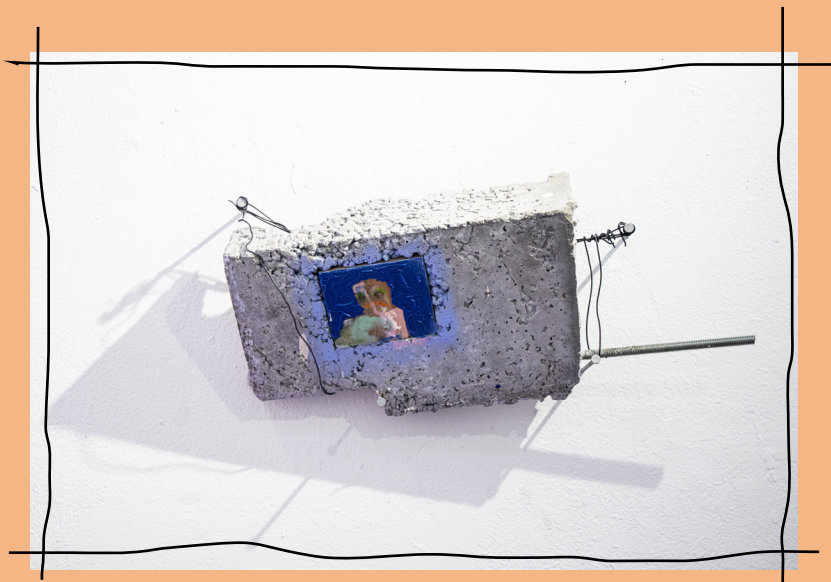
innova



The Garden of Innovation

Backyard of Inspiration





Left: Melyssa Lim Shih Hui (BFA Illustration 2020)

Right, top: Maia Jackson (BFA Painting + Drawing 2020)

Right, bottom: Jingyi Luo (BArch Architecture 2020)



Indigenous Land Acknowledgement

CCA campuses are located in Huichin and Yelamu, also known as Oakland and San Francisco, on the unceded territories of Chochenyo and Ramaytush Ohlone peoples.

Critical Ethnic Studies Chair Shylah Pacheco Hamilton leads a discussion in a course called Radical Redesign.

Faculty and students are actively discussing colonization and its impact on culture and society. One such effort is the CCA Decolonial School, which partners across the college to understand how colonization has affected our fields of study and how we can work together for a non-oppressive future.



Project S

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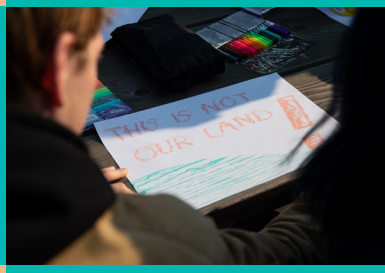
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b17

As you shape
your foundation,

we work to
recognize ours



As a CCA student, you'll be learning and making on land where people have done so for thousands of years.



During the planning process for our expanded San Francisco campus, fragments of shell, stone, and plant material were found that provide insights on Indigenous lifeways from millennia ago.

This cultural site offers a remarkable opportunity for our community to acknowledge, reflect upon, and learn about the full continuum of life on this land.



Hands on, your first year and beyond



During your first two semesters, you'll explore different approaches to creative practices and build the skills necessary for success in our undergraduate programs.

You'll build upon these foundational skills once you begin coursework in your chosen major, which is housed in one of four academic divisions: Architecture, Design, Fine Arts, or Humanities + Sciences.

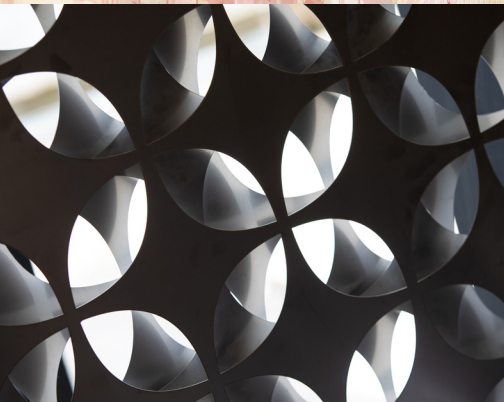
- + **Drawing, 2D, 3D, and 4D studio work**, to experiment with multiple mediums and dimensions
- + **Critical Studies courses** that encompass cultural history, social science, philosophy, sciences, or mathematics
- + **Core courses in the Humanities + Sciences, like Introduction to the Arts**, so you're prepared for college-level reading, writing, and discussion
- + **Studio electives of your choice**, so you can begin exploring your interests in the studio your very first semester
- + **Critical Ethnic Studies studio and seminars**, to feature the contributions of underrepresented groups in American culture and subcultures



What's it like to study

Architecture

at CCA?



You'll challenge conventional ideas at every turn, gain discipline-specific skills and knowledge, and study emerging technical and conceptual methods. Architecture and interior design are critical cultural practices. You'll learn to use them to serve the common good.

Programs in this division:

- + Bachelor of Architecture
- + BFA Interior Design

NAAB-accredited (National Architecture Accrediting Board) and STEM-designated



Access professional spaces as a student

Interior Design students have explored new material frontiers at international software company Autodesk's San Francisco Technology Center. A recent course asked them to design a 3D-printed textile that was at once flexible and stable. The goal was to look for new patterns to make something rigid into something movable through additive manufacturing processes.



Dream big about the future of our buildings, cities, and planet, and then put your ideas to the test through speculative research.

Four research labs:

- + Digital Craft Lab
- + Architectural Ecologies Lab
- + Urban Works Agency
- + Experimental History Project

Collaborative research between designers, scientists, and manufacturers happens here! We study sea-level rise, habitat restoration, and climate change.





Generate
ideas that
get heard

Programs in this division:

- + BFA Fashion Design
- + BFA Furniture
- + BFA Graphic Design
- + BFA Illustration
- + BFA Industrial Design
- + BFA Interaction Design

As one of the world's first undergraduate interaction design (IxD) programs, we're defining the field. IxD = designing interactive digital products and services.



What's it like
to study
Design
at CCA?



You'll train in conceptual exploration and materials research and apply your discoveries in studio courses, where you'll study traditional craft techniques and how to use cutting-edge tools.



@ccadesignis

As a CCA student, **Matthew Lew** (BFA Graphic Design 2015) wrote a blog post about his ideas for Ticketmaster to improve its ticket design. They listened: The company flew him out to meet the CEO and discuss his ideas. Upon graduation, Lew went to work for Gametime and then DoorDash on its design infrastructure team.



All voices and visions are welcome.

“We get the student who wants to make industrial office furniture, and then we get the student who wants to make a table out of smoke.”

Russell Baldon,
Chair of Furniture

By merging your analytical and craftmaking skills, you'll establish a professional network and gain experience from diverse practitioners and professional designers.



cca.edu/design



Monet Quintana
(BFA Painting + Drawing 2020)

Programs in this division:

- + BFA Animation
- + BFA Ceramics
- + BFA Film
- + BFA Game Arts
(anticipated launch: fall 2021)
- + BFA Glass
- + BFA Individualized Studies
- + BFA Jewelry + Metal Arts
- + BFA Painting + Drawing
- + BFA Photography
- + BFA Printmedia
- + BFA Sculpture
- + BFA Textiles

Design and propose your own course of study starting your second year at CCA.



“There’s something really wonderful about making art in a place that kind of exists culturally in the margins already. And I think it really allows for work to be authentic and true to itself rather than feeling like it’s a feedback loop of things that are already out there.”

Josh Faught,
Chair of Textiles



@ccafinearts



cca.edu/fine-arts

Bring life-saving ideas to life

Students in ceramics courses worked with biologists to prototype and build a durable and sustainable nesting habitat for threatened seabirds, whose homes were being crushed by sea lions coming further up the shore.



What's it like to study

Fine Arts at CCA?



You'll work closely with professors to learn technical skills through hands-on studio work and explore materials and interdisciplinary modes of artmaking. You'll also gain practical skills and experiences and refine your ability to research, write about, and critique works of art.

Within walking distance of campus:

- + Art supply stores
- + Numerous art museums
- + Artist-run spaces and galleries
- + Parks and greenspaces

Examine form
from every angle,
with inspiring
interdisciplinary
faculty



Writing and Literature
Associate Professor Jasmin
Darznik's debut novel, *Song
of a Captive Bird*, about a
trailblazing feminist Iranian
poet, was named an Editor's
Choice by the *New York
Times Book Review*.

What's it like to study

Humanities + Sciences at CCA?

You'll train to become
a critical thinker who
expertly observes and
participates in the
production of writing
and visual culture.

Through studio-based electives,
you'll learn the methods and
language of art, architecture,
and design, making you better
equipped to write about each.
You'll produce a senior thesis
project that mirrors the rigor
of professional practice in your
field, all while integrating visual
art and design into your work.



You'll easily exchange ideas with architects, curators, designers, and many other professionals who push disciplinary boundaries in their work. Influential places to study visual culture will be right on campus and in your neighborhood.

Programs in this division:

- + BA History of Art + Visual Culture
- + BA Writing + Literature

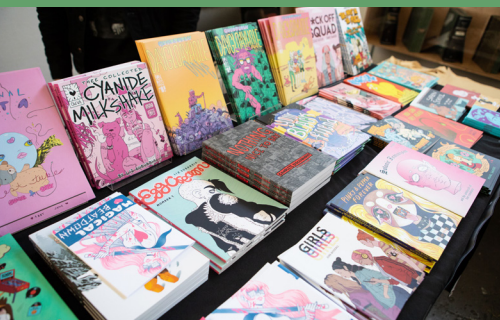
Some recent cultural partners:

- + 826 Valencia
- + Queer Cultural Center
- + Contemporary Jewish Museum
- + Museum of the African Diaspora
- + SFMOMA
- + Yerba Buena Center for the Arts



Follow your passion with your thesis project

Our curriculum includes four open electives, so you have the freedom to explore different disciplines, such as printmaking, painting, metalsmithing, illustration, and book making. This study can inform your final project. Andie Gener (BA Writing + Literature 2020), for example, created a graphic novel as her senior thesis project, set in the Bay Area and touching on genres of magical realism and horror.



@ccahumblepie



cca.edu/humanities-sciences



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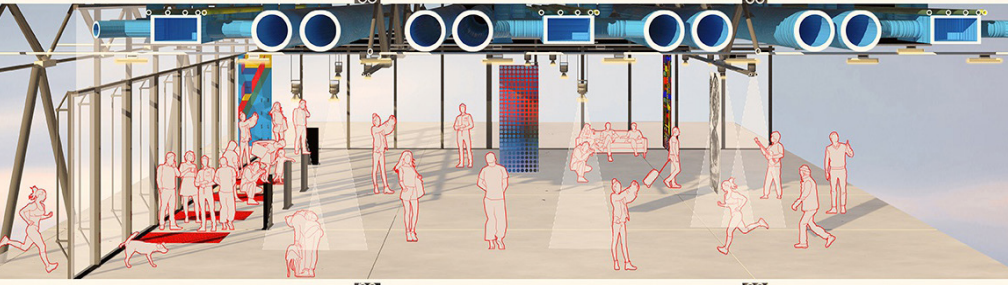
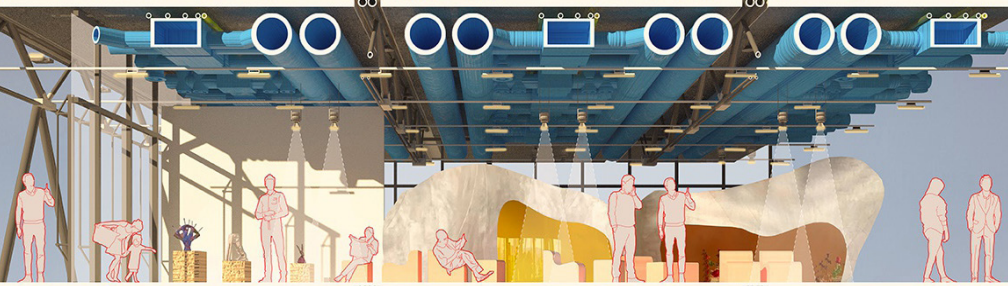
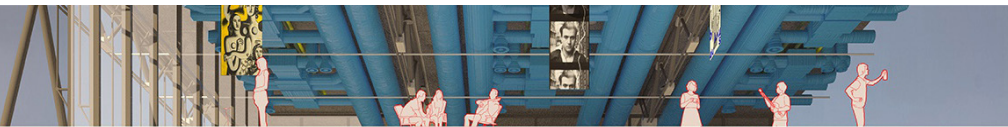


the future

Push off the past



Above: Anna Brucken (BFA Fashion Design 2020)
Right: Hannah Jane Kim (BArch Architecture 2020)



22 majors



5 minors



Explore each program:

cca.edu/academics

* (anticipated launch: fall 2021)



Join a community
empowered by
creative actions

1,456
undergraduate students

3.32
average high school GPA

72%
undergraduate acceptance rate

\$50,592
undergraduate tuition
(2019-2020)

\$30,706
average financial
aid package

2
new residence halls

8:1
undergraduate student to
faculty ratio

Source: CCA Facts and Figures Fall 2019

Call or text

admissions@cca.edu
+1 415-610-7004

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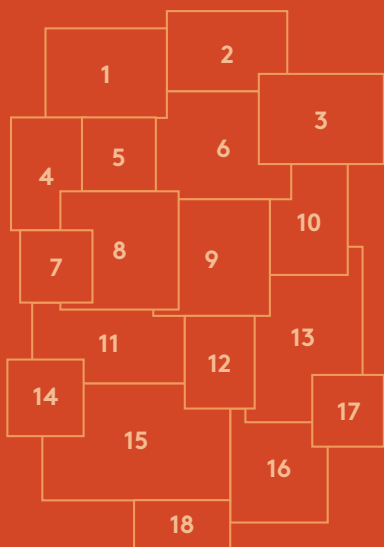


Contribute to culture

Conform to none



Back cover:



These artworks were featured in the college's end-of-year showcase of senior thesis work.

What will you make?

Get inspired at
cca.edu/showcase2020

Made by:

- 1. Miguel Barajas**
(BFA Illustration,
BFA Animation 2020)
- 2. Sun Joo Lee**
(BFA Furniture 2020)
- 3. Zaruhi Avoyan**
(BFA Illustration 2020)
- 4. Anna Nunes**
(BFA Textiles 2020)
- 5. Hannah Jane Kim**
(BArch Architecture 2020)
- 6. Edward Aye**
(BFA Industrial Design 2020)
- 7. Gloria Boadwee**
(BFA Graphic Design 2020)
- 8. Jamie Nguyen**
(BFA Interior Design 2020)
- 9. Marina De Oliveira P. Rosolem**
(BArch Architecture 2020)
- 10. Lindsey Reddick**
(BFA Ceramics 2020)
- 11. Zifeng Lin**
(BFA Industrial Design 2020)
- 12. Monet Quintana**
(BFA Painting + Drawing 2020)
- 13. Balbina Gutierrez Valdes**
(BFA Fashion Design 2020)
- 14. Jiyoun Lee**
(BFA Painting + Drawing 2020)
- 15. Clio Herbert**
(BFA Jewelry + Metal Arts 2020)
- 16. Melyssa Lim Shih Hui**
(BFA Illustration 2020)
- 17. Antonio Vidal de Lascurain**
(BFA Painting + Drawing 2020)
- 18. Daniela Granillo**
(BArch Architecture 2019)

