



Jackie Mantey

Creative Director



jackiemantey.com



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Summary

Creative Director specializing in complex B2B brands across energy, infrastructure, advanced manufacturing, engineering, healthcare, science, and technology. Leads multidisciplinary teams to turn business strategy and technical expertise into distinctive brand platforms, integrated campaigns, and creative experiences that move audiences and businesses forward.

Awards

- American Advertising Awards (ADDY)
- MUSE Awards
- Society of Professional Journalists Awards (SPJ)
- Excellence in Journalism Awards — Press Club of Cleveland

Education

BA Magazine Journalism

Kent State University, Honors College
Kent, Ohio
May 2008

Experience

2025 - Now

— **The Toubes Agency**

Creative Director / Sept. 2026-Present

Associate Creative Director, Copy / May 2025-Sept. 2026

- Select clients: Solstice, Black & Veatch, Topsoe, AdvanSix

2021 - 2025

— **StudioNorth**

Associate Creative Director, Copy / April 2024-May 2025

Senior Writer & Content Strategist / June 2021-April 2024

- Select clients: CDW, Lenovo

2008 - 2021

— **California College College of the Arts /**
Lead Writer & Editor

— **VSA Partners / Senior Writer**

— **Ologie / Senior Writer**

— **Express / Copywriter**

— **Columbus Dispatch Newspapers /**
Reporter

— **Columbus Monthly Magazine /**
Assistant Editor